

ICON Hairspa invited to Style report with Marianne Jensen

The atmosphere was in top as ICON Hairspa Tuesday evening invited to Style report course with Marianne Jensen at Scandic Hotel South Harbour. The skillful hair artist Marianne Jensen there, among other things, is known for her work at various major fashion events, should during the evening introduce the attendees for some of the looks, which she had created to Copenhagen Fashion Week this year. The hairdressers could therefore look forward for an evening where they would be prepared for the coming trends in the hair and fashion world.



Tonight's different looks was in the end assembled on stage.

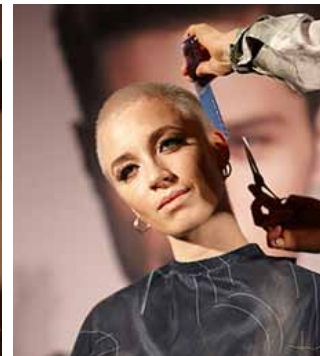
Marianne started to show a look from the Birger Christensen fashion show by Copenhagen Fashion Week. The look was a lolita-inspired Glam look, which should be fine in contrast to the animal furs on the catwalk. The hair had been rolled up into horizontal divisions and got a wavy effect, for then being teased so it got a fluffy effect. In order to make the look more futuristic, Marianne arranged that the hairstyle was flat in front. A buckle at the top of the head helped to complete the Lolita reference.



The lolita-inspired glam look was used during the Birger Christensen fashion show, as it was in fine contrast to the animal furs.

The hairdressers were also introduced to the two looks 'Micro Bang' and 'Buzz Cut'.

'Micro Bang' has been a big trend in the fashion world. Marianne had created the look to Love Childs' fashion show by Copenhagen Fashion Week. The 'Micro Bang' look characterizes the very short, close-cropped bangs, preferably being cut higher than the eyebrows. 'The buzz' is a perfectly cut close-cropped hairstyle with a rounded front, to give the hairstyle shape. On stage, Marianne showed how to cut the hairstyle in the neck and by the ears.



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Marianne Jensen is known for her numerous styles with braids, and on the stage she also showed different looks with braids incorporated. The different looks had in common that they were all built around Cornrows – a trend that has been really popular in the hair and fashion world. She also showed how one could merge fabric into the hair to make the hair fuller and open the possibility of making an elegant look more raw.

In addition she showed looks with loose braids and introduced the hairdressers for the 'cap braid', where the braids follows the facial shape, and the 'peacocks braid' where tufts of hair are repeatedly taken out, during the actual braid. For both looks, Marianne Jensen used pastel colors; a trend she told is here to stay.



Looks, where the fabric is braided into the braids to make the look more raw.



The two looks 'cap braid' (left) and 'peacocks braid' (right) were introduced during the evening.

During the show, Marianne Jensen used ICON Hairspa's new and organic haircare product line Organic Hairspa. She used diligently Organic Hairspa's Firm Mist Spray to shape the hair and give it hold, and Organic Hairspa's Dry Shampoo to give the styles a matt look.

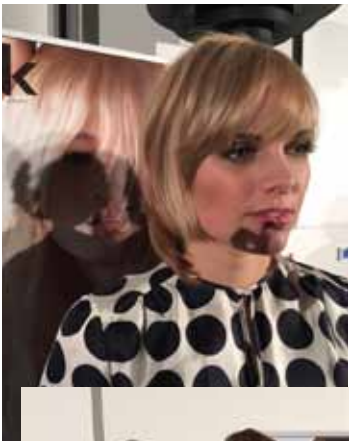
Overall, it was an evening with a really good atmosphere, a lot of exciting looks and the hairdressers took tips and tricks home with them about the many new techniques and different looks.



Hair: Marianne Jensen by ICON Hairspa.

Text: Marie Tidemand
Photo: Claus Peuckert
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Backstage pictures from the evening.

